## **FACTS**

# WHAT DOES FIRST BANK ELK RIVER DO WITH YOUR PERSONAL INFORMATION?

### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and Income
- Account balances and Account transactions
- Payment history and Credit history

When you are *no longer* our customer, we continue to share your information as described in this notice.

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Bank Elk River chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does First Bank Elk River share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes—information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes—information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Questions?

Call 763-241-3637 or go to www.elkriver.bank

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Who we are	
Who is providing this notice?	First Bank Elk River
What we do	
How does First Bank Elk River protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law.  These measures include computer safeguards and secured files and buildings.  We maintain physical, electronic and procedural safeguards that comply with federal standards to guard your non-public personal information.
How does First Bank Elk River collect	We collect your personal information, for example, when you
my personal information?	<ul> <li>Open an account or Apply for a loan</li> <li>Discuss investments or Discuss mortgage information</li> <li>Make deposits or withdrawals from your account</li> <li>We also collect your personal information from others, such as credit</li> </ul>
	bureaus, affiliates, or other companies.  Federal law gives you the right to limit only
Why can't I limit all sharing?	<ul> <li>sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> </ul>
	State laws and individual companies may give you additional rights to limit sharing.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.
	<ul> <li>Our affiliates include: Financial companies such as: First National Financial Services and First National Investor Services.</li> </ul>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.
	<ul> <li>First Bank Elk River does not share with nonaffiliates so they can market to you.</li> </ul>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.
	■ First Bank Elk River does not jointly market.
Other important information	